

NEW SERIES

Rewind

Production Company:

Warner Bros. Television in association with
Subway Productions

Creators:

Boyd Hale, Tom Burkhard

Executive Producers:

Effrem Seeger, Susan Seeger

Director:

Andrew D. Weyman

Cast:

Scott Baio as Rob Di Paulo
Mystro Clark as Harv
Christine Taylor as Dana Reynolds
Sherri Shepherd as Janiece
Adam Zolotin as Teen Rob
Chris Edwards as Teen Harv



SCOTT BAIO returns to series television as **ROB DI PAULO**, a hard working marketing executive who can't shake the feeling that life is one big déjà vu. At work, and in his personal life, Rob feels as though many of the things he's experiencing now, he somehow experienced before. And he's right — things haven't really changed much since junior high!

In the first sitcom to take place in both the present and back in the '70s, **REWIND** shows us that life has a strange way of repeating itself no matter how hard we try to move on. Rob has enough trouble navigating office politics or dating the right women, so when facing a dicey situation he flashes back to teenage life where we see a funny parallel to what he is currently going through. In the office, for example, when he finds out too late that "casual day" was eliminated and he's very inappropriately dressed, a quick fantasy is seen when he forgot his gym uniform, only to have to borrow a pair that are three sizes too big!

Whether it's trying to bail his fast-talking best friend, **HARV** (played by **MYSTRO CLARK**), out of embarrassing encounters with the company **PRESIDENT**, or making a play for **DANA**, a smart and sexy executive who happens to be the girlfriend of the corporate downsizer ("the hatchet man"), Rob is constantly being reminded that history keeps repeating itself. (Remember in Junior High kissing the girl with the retainer, only to discover that her boyfriend was that 200-pound bruiser who hated your guts?) In the '70s flashbacks, a whole other world and set of characters will emerge as Rob's hilarious childhood and friendship with Harv show us glimpses into what made the man what he is today.

Unabashedly celebrating the '70s — complete with Farrah posters, puka shells, and bell bottom pants — **REWIND** offers a rare opportunity to get inside the mind and the youth of our hero and his best friend... and celebrate disco mania.

